

PRESENTED BY



RETIREMENT
INSTITUTE



RETIREMENT
CANADA
DIALOGUE 2019

Life at its fullest

TORONTO

APRIL 11, 2019
HOTEL X TORONTO

SPONSORSHIP PACKAGE

www.retirementinstitute.ca



Why You Should be a Sponsor

Hosted by the CIFP Retirement Institute, who conducts retirement research and delivers retirement education. The Retirement Canada Dialogue provides retirement professionals and financial advisors with access to sophisticated strategies and solutions for their demanding clientele. This event provides sponsors with an excellent opportunity for quality interaction with a highly defined audience of credentialed retirement specialists and financial professionals who are at the forefront of Canadian's most sought after advising need.

Agenda session topics and speakers are carefully selected to deliver expert analysis and commentary on the latest innovations and trends in retirement planning, both in Canada and globally.

Who Should Attend*

Investment Partners

- Private Banks
- Endowments/Charities
- High-Net-Worth Individuals
- Endowments/Charities
- Family Corporations
- Insurance Companies

Advisors and Planners

- Retirement Planners
- Financial Planners
- Mutual Fund Advisors
- Life Style Planners
- Investment Consultants
- Insurance Companies
- Investment Advisors
- Managing Consultants
- Hedge Fund Managers

Consultant Partners

- Private Client Lawyers
- Asset Protection Specialists
- Estate Lawyers
- Tax Consultants
- Regulators
- Third-Party Distributors
- Holistic Health Consultants
- Education Providers
- Technology Providers

*Attendance fees please refer to page 5

Choose Your Sponsorship Level

Each Sponsorship package has been designed to maximize corporate recognition while providing exclusivity. As such, we have limited opportunities available at each sponsorship level. Be sure to confirm your participation soon to guarantee your sponsorship preference.

	DIAMOND 1 Available	PLATINUM 3 Available	GOLD 8 Available	SILVER 12 Available
Up to February 15th	\$30,000	\$20,000	\$15,000	\$10,000
After February 15th	\$40,000	\$30,000	\$20,000	\$15,000

*All prices in CDN dollars



DIAMOND Partner

- Top Sponsorship and billing at the event alongside Radius and CIFP Retirement Institute
- Two speaking opportunities
- 8 Complimentary passes
- Exhibit space – Booth or Lounge available (where permitted)
- First choice of booth location, based on final floor plan provided by Radius
- 3 delegate lists (First copy sent a week prior to the conference. Second copy delivered on Day 1 of the conference & the final copy sent three days post event).
- 1 article submission in the Retirement Dialogue conference event publication
- Full page advertisement in conference program book
- Top billing in conference advertisements in various media
- Top Banner Ad will be added to the Retirement Dialogue conference website and marketing materials sent to potential attendees
- Inclusion of 1 promotional item in the delegate bag
- Patronage announcement during the opening and closing remarks.
- Patronage announcement prior to and following the sponsored event
- Top billing and logo placement in event marketing and title slides
- Preferred pricing for additional registrations
- A link to your company profile website from the conference website
- Company logo included in conference materials
- Inclusion of a 200-word company profile in conference materials
- Company name/logo on signage at the conference facility
- Continuing benefits from extensive national, international coverage and social media coverage

PLATINUM Sponsor

- Second tier Sponsorship at the event
- Plenary solo session speaking opportunity
- 6 Complimentary passes
- Second choice of booth location, based on final floor plan provided by Radius
- 2 delegate lists (One copy, delivered on Day 1 of the conference and second copy 3 days post conference)
- 1 article submission in the Retirement Dialogue conference event publication
- Full page advertisement in conference program book
- 2nd billing in conference advertisements in various media
- Side Banner Ad will be added to our Retirement Dialogue conference website and marketing materials sent to potential attendees
- Inclusion of 1 promotional item in the delegate bag
- Patronage announcement during the opening and closing remarks
- Patronage announcement prior to and following the sponsored event
- Preferred pricing for additional registrations
- A link to your company profile website from the conference website
- Company logo included in conference materials
- Inclusion of a 200-word company profile in conference materials
- Company name/logo on signage at the conference facility
- Continuing benefits from extensive national, international coverage and social media coverage



GOLD

Sponsor

- Conference Break Sponsorship opportunity (based on availability)
- Speaking opportunity (based on availability)
- 4 Complimentary passes
- Premium booth location, based on final floor plan provided by Radius
- Complete Forum delegate list (one copy, delivered on Day 1 of the event)
- 1 article submission in the Retirement Dialogue conference event publication
- Half page advertisement in conference booklet
- Inclusion of 1 promotional item in the delegate bag
- Patronage announcement prior to and following the sponsored event
- Preferred pricing for additional registrations
- A link to your company profile website from the conference website
- Company logo included in conference materials
- Inclusion of a 200-word company profile in conference materials
- Company name/logo on signage at the conference facility
- Continuing benefits from extensive national, international coverage and social media coverage

SILVER

Sponsor

- Panel participation speaking opportunity (based on availability)
- 3 Complimentary passes
- Exhibitor booth
- 1 article submission in the Retirement Dialogue conference event publication
- Half page advertisement in conference book
- Inclusion of 1 promotional item in the delegate bag
- Preferred pricing for additional registrations
- A link to your company profile website from the conference website
- Company logo included in conference materials
- Inclusion of a 200-word company profile in conference materials
- Company name/logo on signage at the conference facility
- Continuing benefits from extensive national, international coverage and social media coverage



Diamond Platinum Gold Silver

Sponsorship fee: \$ _____

Sponsor Contact Information

Organization Name (as it is to appear on all marketing material) _____

Contact Person _____

Title _____

Address _____

City _____ Prov. _____ Postal Code _____

Phone _____ Fax _____

Email _____ Website _____

Billing Information (if different from above)

Organization Name _____

Contact Person _____

Title _____

Address _____

City _____ Prov. _____ Postal Code _____

Phone _____ Fax _____

Email _____ Website _____

Sponsorship terms and agreements

Sponsorship will be allocated on a first-come, first served basis. Payment is due upon receipt prior to the conference. Early commitment specials as well as multi conference discounts may apply.

Additional Information

We will email you a welcome letter, including key dates and deadlines in the next few days. A complete Sponsorship Welcome Package will be emailed closer to the event date. If you have any information for us, please use this space.

I have read the Sponsorship policies and details as outlined and confirm our agreement to participate in the
Retirement Canada Dialogue 2019.

Name _____ Date _____

Signature _____